



MARKETING & EVENTS MANAGER

Closing date & Interviews: Rolling process, invited as applications received

Who are we:

We are an independent brewery based in Battersea, South West London, and we're passionate about brewing bold and balanced beers. We brew in one of the great beer capitals, with locality and tradition just as important to our beers as our international team. Mondo Brewing are a London Living Wage Employer and a Work In Progress brewery, striving for diversity in our team.

We are looking for a creative **Marketing & Events Manager** to join our growing team. Are you a high performing all-rounder? Someone who's ready to be the face of our brand, while representing across our digital channels. Reporting to our Founders, you'll be passionate about championing our story, and adept at working across a variety of different projects. You'll be responsible for building on our strong visual identity, while growing our brand in the national and international beer industry with clear and measurable strategies.

Responsibilities, deliverables expected:

- ~ Take lead on external brand marketing and growing the brand name through marketing.
- ~ Increase following and engagement across social media channels, website and e-commerce.
- ~ Produce and instigate physical marketing materials and digital assets.
- ~ Liase with our illustrator to develop artwork for our seasonal beers and other brand assets.
- ~ Develop a robust and profitable events calendar, both onsite and external to the brewery.
- ~ Oversee the delivery of internal and external Mondo events.
- ~ Support on Sales activation events.

We are looking for someone who is:

- ~ Self-motivated, with the ability to work independently.
- ~ Resilient, ability to work under pressure, comfortable with responsibility.
- ~ Innovative, creative and personable.
- ~ Excellent communicator and relationship builder, both written and verbal.

Essential experience:

- ~ Social media/digital background.
- ~ Events and/or hospitality experience.

Preferred:

- ~ Photography and design skills.
- ~ Degree or equivalent in Marketing or Design
- ~ Bar install/cellar experience.
- ~ Clean driving license.
- ~ E-commerce experience.

We provide:

- ~ Negotiable salary, dependent on experience.
- ~ Events commission scheme.
- ~ Work phone.

Please submit your CV & Cover Letter at mondobeer.com/jobs